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Electronic Filing System (EFS) Data  
Electronic Patent Application Submission  
USPTO Use Only

EFS ID: 65033  
Application ID: 09807887  
Title of Invention: Consumer Profiling and  
Advertisement Selection System  
First Named Inventor: Charles Eldering  
Domestic/Foreign Application: Domestic Application  
Filing Date: 2001-04-19  
Effective Receipt Date: 2004-07-22  
Submission Type: Information Disclosure  
Statement  
Filing Type:  
Confirmation number: 5900  
Attorney Docket Number: T706-11



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JUL 2 7 2004  
Technology Center 2100


Total Fees Authorized:

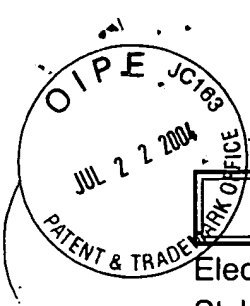
Digital Certificate Holder: cn=Douglas Ryder,ou=Registered Attorneys,ou=Patent and Trademark  
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Certificate Message Digest: aa2624722edbd733404fb30c80c74aa42c88a2e9



# TRANSMITTAL

Electronic Version v1.1  
Stylesheet Version v1.1.0

Title of Invention	Consumer Profiling and Advertisement Selection System									
<div>Application Number: 09/807887 </div> <div>Date: 2001-04-19</div> <div>First Named Applicant: Charles A Eldering</div> <div>Confirmation Number: 5900</div> <div>Attorney Docket Number: T706-11</div> <div><b>RECEIVED</b> JUL 27 2004 Technology Center 2100</div>										
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<table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>Douglas J Ryder Registered Number: 43,073</td><td>/DJR/</td><td>Attorney</td></tr></tbody></table>			Submitted by:	Elec. Sign.	Sign. Capacity	Douglas J Ryder Registered Number: 43,073	/DJR/	Attorney		
Submitted by:	Elec. Sign.	Sign. Capacity								
Douglas J Ryder Registered Number: 43,073	/DJR/	Attorney								
<table><tr><td>Documents being submitted</td><td>Files</td></tr><tr><td>us-ids</td><td>T706-11_07-22-04-usidst.xml</td></tr><tr><td></td><td>us-ids.dtd</td></tr><tr><td></td><td>us-ids.xsl</td></tr></table>			Documents being submitted	Files	us-ids	T706-11_07-22-04-usidst.xml		us-ids.dtd		us-ids.xsl
Documents being submitted	Files									
us-ids	T706-11_07-22-04-usidst.xml									
	us-ids.dtd									
	us-ids.xsl									
Comments										



## ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of  
Invention

Consumer Profiling and Advertisement Selection System

Application Number: 09/807887

Confirmation Number: 5900

First Named Applicant: Charles Eldering

Attorney Docket Number: T706-11

Art Unit: 2171

Examiner: Patrick JD Santos

Search string: ( 5724521 or 5761662 or 5978799 or 5604542  
or 6009410 or 6038591 or 5848396 or  
5933811 ).pn.



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JUL 27 2004

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### US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
	1	5724521	1998-03-03	DEDRICK			
	2	5761662	1998-06-02	DASAN			
	3	5978799	1999-11-02	HIRSCH			
	4	5604542	1997-02-18	DEDRICK			
	5	6009410	1999-12-28	LEMOLE			
	6	6038591	2000-03-14	WOLFE			
	7	5848396	1998-12-08	GERACE			
	8	5933811	1999-08-03	ANGLES			

Signature

Examiner Name	Date